

**RSC Real Estate Advisors**  
**New York, NY**  
**Technology in Motion**

How does a high-powered real estate advisory company accomplish a short-fused relocation of its headquarters location, while simultaneously servicing its demanding business clientele? The solution ... you call in Coranet.

Background: RCS Real Estate Advisors is a successful, New York based, real estate advisory company, which for 30 years has served a broad base of retail businesses throughout the United States. Recently, the Company was presented the opportunity to relocate its Headquarters location into a significantly enhanced office setting, but needed to accomplish the relocation within an eight-week period upon agreeing to the move. Included in the requirements for RCS' relocation were the technical requirements to: design and build a new high-speed, structured cable system; coordinate the activities of multiple service providers and vendors to assure the on-time move of existing voice, data and video services; orchestrate the physical relocation of technology hardware; test and turn-up various pieces of multifunctional systems hardware; as well as, plan for the administrative movement of staff, customer-specific contracts, administrative files, furniture, office supplies, etc.

Hypothesis: Although possible, it would be ill-advised to attempt the in-house coordination of RCS' technology systems relocation with the in-parallel burden of the administrative personnel and physical office moves within the compressed eight-week period.

Methodology: Contract Coranet to: orchestrate the authoring of service providers' Letters of Agreement; determine costs required to support the move of various technology systems; design and supervise the installation of RCS' new high-speed structured cabling system; design and oversee the building of RCS' new LAN room and technology systems rack; meet with the CG/GC and Architect to assure RCS' technology needs are being satisfied; oversee the physical migration of RCS' existing voice, data, and video services and systems; manage the test and turn-up of the relocated customer systems.

Results: RCS successfully relocated its Headquarters offices into its newly constructed Headquarters offices, within the required timeframes. Under Coranet's management, the migration of RCS' voice, data and video services and the supporting premises technology systems were successfully relocated, tested and turned up both on-time and within budget.