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Coranet Headlines

We hope your 2013 is off to a good start. Coranet is pleased to introduce *Coranet Headlines*, a new periodic e-newsletter with news and insights for our clients and colleagues.



New Straight Talk Series from Coranet

IT managers face many challenges in 2013. Coranet's new series - *Straight Talk from the Corner Office* - shares research and perspectives on IT issues with our clients and contacts so they can be flexible and deliver increased value, even in an environment where resources are scarce.

In the first issue last summer, Coranet looked at a rapidly evolving aspect of business mobility - the trend toward *Bring Your Own Device* or BYOD. We believe that BYOD is something that our clients cannot afford to ignore. Companies must take a proactive approach in the areas of security, technology and financial support.

The latest issue of Straight Talk focuses on Strategic Technology Support and is a "must read" for executives who are still finalizing their infrastructure support plans for 2013. Here, we describe internally supported, externally supported and "shared responsibility zone" approaches across five key areas of technology support. We conclude with three important guidelines for organizations choosing an external network provider.

We'd like to hear your reaction to these issues and thoughts for future Straight Talk topics.

Some 2012 Coranet Highlights

In September, the Womens Presidents' Educational Organization (WPEO) awarded the **Done Deals New York City Award** and the **WBE Done Deals Leadership Award 2012** to Coranet. Coranet won the combined Total category - the most Done Deals in the entire Tri-state area - for the first time last year.

In the late fall, we rose to the challenge of helping several of our clients become fully operational after Hurricane Sandy.

Have you visited the Coranet website recently? We have a new Quality Metrics page showing how we developed and performed on a rigorous Customer Satisfaction rating that is based on five metrics.

We wish you all the best business success in 2013 and look forward to staying in touch.

Sincerely,

Margaret Marcucci

CEO and President