

LEADING WOMEN  
ENTREPRENEURS  
& Business Owners



# Leading Women Entrepreneurs and the WPEO Certification Event!

Join us to Learn about Certification and It's Benefits  
Thursday, February 6, 2014 | 9:30 am – 2:00 pm

Hosted by **Chubb & Son**

15 Mountain View Road, Warren, NJ 07059

SAVE  
THE  
DATE

There is no cost to attend this event but registration is required.  
SPACE IS LIMITED. Register with this live link or on the home page of LWENJ.com  
<https://rosiemediawufoo.com/forms/lwe-wpeo-certification-event/>

9:30 am

Registration Opens



10:00 am - WELCOMING REMARKS

**Linda Wellbrock**  
Founder & CEO  
Leading Women Entrepreneurs  
[www.LWENJ.com](http://www.LWENJ.com)



10:15 am - KEYNOTE

**Marsha Firestone, Ph.D.**, President and Founder  
Women Presidents' Organization  
Women Presidents' Educational Organization  
[www.womenpresidentsorg.com](http://www.womenpresidentsorg.com) • [www.wpeo.us](http://www.wpeo.us)

10:30 -12:00 pm

Certification Success Story Panel & Q&A

**Moderator: Evelyn Chen**, Assistant Vice President, Global Strategic Sourcing, Chubb & Son



Jennifer Nevins;  
DW Smith



Avis Yates Rivers;  
Technology Concepts Group



Margaret Marcucci;  
Coranet

12:00 pm

Lunch and Networking

1:00 pm

Round Table Discussions with Certification Experts

The Women Presidents' Educational Organization (WPEO) was founded in 1998 by Dr. Marsha Firestone. The WPEO functions as a regional partner organization (RPO) of the Women's Business Enterprise National Council (WBENC), the nation's leading advocate of women-owned businesses and third party certification organization.

The Women Presidents' Organization is a non-profit membership organization for women presidents of multimillion-dollar companies worldwide. The members of the WPO take part in professionally-facilitated peer advisory groups in order to bring the 'genius out of the group' and accelerate the growth of their businesses.

Leading Women Entrepreneurs is a media and events company that recognizes outstanding women business owners and provides educational resources. The mission is to create a sustainable, ongoing environment that brings leaders together and showcases their attributes and contributions.

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